

AUSOM News

The official publication of AUSOM Incorporated
Australia's Leading Apple User Group

The monthly magazine written by enthusiasts for enthusiasts

- ⌘ Recognised as Australia's best-produced Macintosh User Group magazine
- ⌘ Almost all articles written by members - very few press releases
- ⌘ Unbiased product reviews by owner-users
- ⌘ Resultant high credibility among its readership
- ⌘ High production quality - 600dpi on gloss stock, with gloss cover
- ⌘ Short lead times (2 weeks)
- ⌘ Low advertising rates

Single Issue Rates

Mono Rates	1/8 page	80 X 55mm	\$33.
	1/4 page	170 X 55mm	\$55.
	1/2 page	170 X 120mm	\$88.
	Full Page	170 X 250mm	\$143.
	Inside Front Cover	170 X 250mm	\$180.
	Inside back Cover	170 X 250mm	\$180.
	Facing Pages	2@ 170 X 250mm	\$270.
	Centre Facing Pages	2@ 170 X 250mm	\$370.
Spot Colour	Inside Front Cover	170 X 250mm	\$250.
	Inside back Cover	170 X 250mm	\$250.




Full Colour Quote for Full Colour and/or specific placement will be provided upon request.

Artwork Artwork can be supplied as a Press Quality .pdf, .eps file with fonts converted to curves or an, InDesign file.

Deadline As a guide, the deadline of AUSOM News is the 2nd Wednesday of the month preceding the month of publication

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