

AUSOM
incorporated



**Apple/Mac
Users'
Society
Of
Melbourne**

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**Promote
Special
Offers**

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Do you have a special offer you would like to promote to 1000 Macintosh Enthusiasts

As Australia's Leading Apple Macintosh User Group, AUSOM, has **over 1200 members**, with the majority of them accessing the internet on a daily basis.

To help our members locate the vendors who offer them a discount on goods or services, AUSOM now has a central location for this "directory" – The Vendors Special page on the AUSOM Website.

We provide this "directory" as a **FREE service to vendors** offering our members a discount on goods and services.

To be eligible to have your business included on the AUSOM Vendors Special Web page, you need offer our members some sort of discount or special incentive This can be a straight discount off your regular selling price or could be the inclusion of extra items or what ever you like.

To confirm AUSOM Membership status, you may ask our members to present a current AUSOM Membership card, if purchasing in person, or get them to enter a special User ID/Password/Code in to a web site.

For **maximum exposure to all 1200+** of our members, you can advertise in AUSOM News, with prices starting from less than \$35 per issue. As a special offer, if you provide your artwork to us as an Acrobat PDF, we will post your advertisement to AUSOM FirstClass (<http://fc.ausom.net.au>), our online discussion forums, **FREE OF CHARGE!** *Just mention this ad.*

For further information on advertising in AUSOM News, please email Gary Lowen at advertsing@ausom.net.au or telephone him on (03) 9743 4615.

To have your special offer placed on our Vendors Specials web page, simply, easily and most importantly **FREE OF CHARGE** just send a **PLAIN TEXT EMAIL** (Sorry, HTML formatted emails are not supported at this stage) to the email address listed below with your offer and how our members can claim that offer. Other contact details like Address, Phone, Fax, Email and primary web address can also be useful.

You can also include a small logo or graphic and we recommend either a JPEG or GIF in any of the following sizes; 468x60, 125x125 or 88x31 pixels. Animation is fine, but the total file size to be no more than 10k.

To let us know the specials you are offering our members, just email us at;

specials@ausom.net.au

To view the current specials on offer by various vendors, visit;

<http://ausom.net.au/specials.html>

Australia's Leading Apple Macintosh Computer User Group